

dive me



[www.fijime.com](http://www.fijime.com)



*Fiji*

**"If variety is the spice of life, then Fiji is diving's red hot chili pepper."**

*Cat Holloway*

Dive sites in Fiji are exciting and varied with sheer reef walls from 3000 feet to the surface, shallow sunlit coral gardens, current-flushed channels, "gravel groveling" and "muck diving" in protected bays, kayak diving, live-aboard diving, outer-island resort diving, shore diving, night diving, cave diving and even some wreck diving!

Learn SCUBA, sign up for advanced or specialty training or perfect your underwater photography portfolio. Whatever your aquatic desires, here are 10 reasons to take the plunge into Fiji's warm, rich, blue waters:

1. 330 volcanic, limestone and sand cay islands plus 4% of the planet's coral reefs.
2. 1500 species of fishes including dozens of rare or endemic species.
3. 1000 known species of invertebrates and thousands more discoveries predicted.
4. 445 documented marine plants.
5. 400 known species of coral.
6. Five of the world's seven marine turtles and three kinds of sea snake.
7. A marine mammal sanctuary and migratory pathway and breeding ground for humpbacks and other great whales.
8. Dozens of migratory seabirds and 70 species of land birds including 22 endemic to Fiji.
9. Targeted by international conservation organizations as one of the earth's most important eco-regions and a centre of "megadiversity".
10. Balmy beaches, lush rainforest, rivers and waterfalls, mountainous hinterland and welcoming locals.

*Alise*

"We dropped into the blue and descended to a sandy ledge at 100 feet where a hammerhead shark was sighted. Schools of barracuda and jack inhabit the channel where a large coral pinnacle is washed by 100ft-plus visibility. From bottom to top there were intense pockets of filter feeders: crinoïds, giant gorgonian fans, black coral and massive soft coral trees. The diving is timed to hit enough current to engorge the soft corals and cluster the fish together. That's what makes these reefs so vibrant and alive."

*Stephen Frink*





*Beautiful*

Fiji has the world's most beautiful coral reefs." - Howard Hall

*Colourful*

"The Fiji seascape is lush with colour in a way few other destinations can match. Even the sunlight and seawater can't mute the volume of Fiji's symphony of hues."

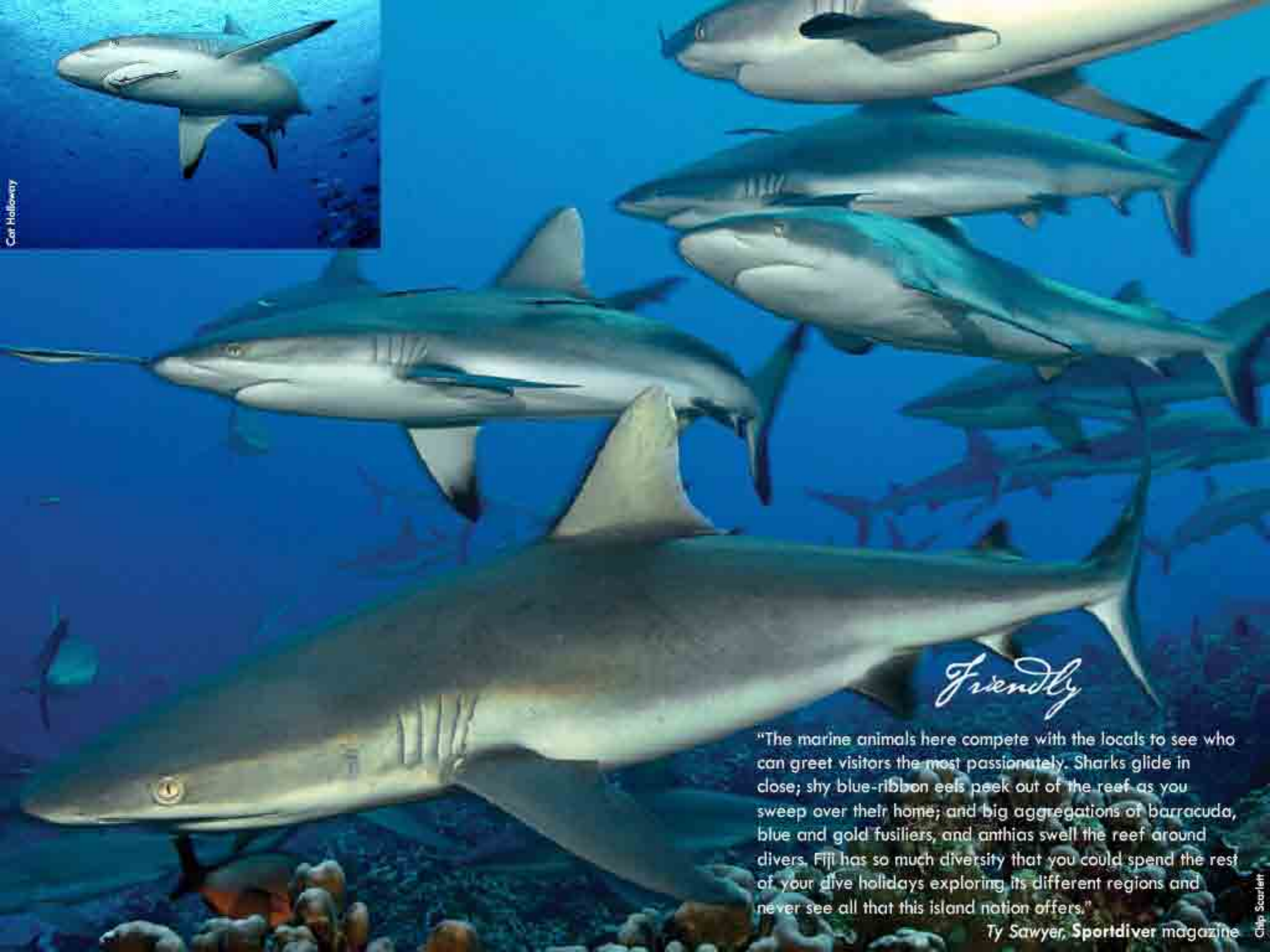
Bill Harrigan, Sport Diver magazine



*Vital*

"Few places remain on the planet as beautiful as Fiji – the diversity of life on these vital coral reefs is overwhelming! Here, the serious diver will find paradise."

- Jean-Michel Cousteau



Car Holloway

## *Friendly*

"The marine animals here compete with the locals to see who can greet visitors the most passionately. Sharks glide in close; shy blue-ribbon eels peek out of the reef as you sweep over their home; and big aggregations of barracuda, blue and gold fusiliers, and anthias swell the reef around divers. Fiji has so much diversity that you could spend the rest of your dive holidays exploring its different regions and never see all that this island nation offers."

Ty Sawyer, *Sportdiver* magazine

Chip Scarlett



# Surprising

"Magnificent colour, bizarre creatures – Fiji diving always surprises me."

Stan Waterman

William Kitzberg, Cori Holloway





*Superb*

"Superb diving – try the Fiji experience, but be warned, it is extremely addictive."

*Paddy Ryan, Asian Diver magazine*



# Perfect

"People always ask, 'Where's your favorite place to dive?' And my answer is always the same: Fiji - because no matter how great I tell you it is, it will exceed your expectations. Add to the mix Fiji's fascinating culture, exceptionally friendly people and a lush, mountainous topside landscape, then throw in for good measure the 400 plus coral species and 1,200 varieties of saltwater fish, this island nation is quite possibly the perfect destination for divers."

Andrew Wiens, *Sport Diver* magazine





# *Flourishing*

"Exceptional diving – the action is on when the current is running, drawing barracuda and trevally like a magnet. Reef spurs flourish and teem with coral and fish. Sharks patrol the channels."

*Barry Andrewartha, Sportdiving magazine*



*True*

"Dreams really can come true."

*Julie Palmer, Sportdiver magazine*



Main photo - Simon Rogalsky / iPH / Stephen Frank

*Lucky*

"Any country with coral reef like this has a national treasure. Fiji is one of the lucky countries."

*Roger Steene*



## *Rare*

Fiji is an increasingly rare kind of place that recharges one's soul. In just one week, my dive guide, Meli, and I had become like brothers. Our bond was the ocean and the creatures within it.

Ethan Gordon, *Fathoms Magazine*



Car Holloway

## *Diverse*

"Fijian waters hold nearly 4000 square miles of reef, a vital trove of marine biodiversity. Some fish species have colours unique to Fiji. Soft corals live in a range of depths, decorating seawalls and overhangs with improbably vibrant hues. Rising like inflated trees, soft corals telescope up and extend their polyps to feed on zooplankton borne in by Fiji's exuberant currents."

*Dr. Les Kaufman, National Geographic magazine*



# *Peaceful*

"If you want casinos, all-night bands, shopping and hustle bustle, Fiji is not your place. If you want peace and quiet in a remote stunning island paradise enjoying some of the South Pacific's finest diving, Fiji cannot be surpassed."

*Marty Snyderman, Skin Diver magazine*





*"Incredible fishes here!"* - Dr. Gerald Allen



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