



Tuesday, 23<sup>rd</sup> December 2008

## ***Bula and Season Greetings***

***Welcome to the Fiji me Romance electronic newsletter. Produced and distributed by Tourism Fiji. The newsletter provides an up- to- date summary of the latest developments in Fiji's romance market on a quarterly basis.***

### **FVB TARGETS UK / USA FOR FIJI WEDDINGS**



*Group with the Outrigger on the Lagoon Fiji team*

A group of five wedding specialist from the USA and one from the UK were in the country from the 03<sup>rd</sup> – 10<sup>th</sup> December 2008 on a wedding focussed itinerary. The objective of this educational is to maximise our marketing reach to reinforce Fiji as a wedding destination For further information contact Tourism Fiji's Marketing Officer, Ms Inise Mucunabitu on [imucunabitu@fjifvb.gov.fj](mailto:imucunabitu@fjifvb.gov.fj)

### **TOURISM FIJI NORTH AMERICA EXPANDS INTO DESTINATION WEDDING AND HONEYMOON**

Tourism Fiji's North American market has identified its current Conde Nast Bridal Media partner coop program targeting destination weddings and honeymoon as one of its most successful to date and has great plans to optimise its efforts into 2009.

Its 12-month travel partner program on Brides.com and its print campaign covering Brides, Modern Brides and Elegant Bride will be expanded further to reach this "recession proof" market. Market research shows this segment 'spend more and stay longer" and provide a great opportunity for Fiji.

For further information, please contact Tourism Fiji North America's Regional Director, Ms Ili Matatolu on [Ili@BulaFiji-Americas.com](mailto:Ili@BulaFiji-Americas.com)

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### FIJI EXHIBITS IN SEATTLE WEDDING SHOW

Tourism Fiji North America will be exhibiting in the Seattle Wedding Show to be held at the Washington State Convention & Trade Centre on the 03<sup>rd</sup> – 04<sup>th</sup> January 2008.

For further information, please contact Tourism Fiji North America's Matai Officer, Ms Sera Cawanibuka on [Sera@BulaFiji-Americas.com](mailto:Sera@BulaFiji-Americas.com)

### TOURISM FIJI TO PARTICIPATE IN SYDNEY BRIDAL EXHIBITION

Tourism Fiji, Sydney together with other industry partners will represent Fiji in Australia's largest and most prestigious bridal exhibition.

The Sydney Bridal expo will be held at the Sydney Entertainment Centre on the 31<sup>st</sup> January – 01<sup>st</sup> February.

For further information, please contact Tourism Fiji's Regional Marketing Officer, Ms Louisa Finiasi on [lfiniasi@bulafiji.au.com](mailto:lfiniasi@bulafiji.au.com)

### LONDON'S TOURISM FIJI TARGETS WEDDING

With the aim to maximise our marketing reach in reinforcing Fiji as a wedding and honeymoon destination, Tourism Fiji London, will be attending two major bridal shows for the first quarter.

- **The Asian Bride show** is the world's largest and most popular Asian bride exhibition showcasing the UK's best in bride and groom. The show will be held at the world renowned Wembley Stadium on the 24<sup>th</sup> and 25<sup>th</sup> January 2008.
- **The National Wedding Expo** also known as 'UK's biggest wedding department store' will be held at Birmingham NEC from the 13<sup>th</sup> – 15<sup>th</sup> March 2009

For further information, please contact Tourism Fiji UK representative, Ms Jane West on [jane@ihml.com](mailto:jane@ihml.com)

### FROM CHINA TO SAY 'I DO' IN FIJI

Travelling from China to Fiji and arriving just one day before your wedding would seem to most to be a daunting experience. Not so for Yumming Zhang and Hang Lin both of Beijing, China who recently travelled to Sonaisali Island Resort, Fiji to get married. Neither has been to Fiji before and chose it for their wedding destination after their travel agents provided them with Sonaisali's wedding package and information on the resort. "We wanted our wedding day to be perfect and in paradise – we had a truly memorable occasion and everything went smoothly – the day was so much more than we expected".

The couple chose to wear the traditional Fijian wedding outfits for their ceremony and then changed into their own wedding outfits for the evenings celebrations. The couple are now back in China with lots of photos and excellent memories.

For further information, please contact Sales & Marketing Manager, Ms Karyn Blenkiron on [sales@sonaisali.com](mailto:sales@sonaisali.com)





### SWEET SURRENDER IN PARADISE

Namale Resort & Spa has added a third wedding package to its current two packages. The package is a high-end one stop wedding package for couples whereby the resort will take care of everything including legal documentations taken care on site.

And to add exclusivity to their weddings and turning wedding dreams into reality, Namale will only take one wedding per month and dedicate their time in preparation for the couples once in a lifetime dream wedding experience.

For further information, please contact [Manager Sales, Reservations & Boutique Weddings, Mr Hudson Mitchell](mailto:Manager Sales, Reservations & Boutique Weddings, Mr Hudson Mitchell) on [MitchellH@namalesort.com](mailto:MitchellH@namalesort.com)

### FREE ROMANTIC WEDDING IN PARADISE

Experience Fiji in Paradise Taveuni - Out of the way! Out of the ordinary!

Stay in Paradise and on a 7 night Honeymoon Package and receive a free Romantic Wedding. Paradise Taveuni is the perfect destination to celebrate your Wedding and Honeymoon - remote, secluded and romantic with spa services and plenty of adventures.

With only 10 burees and full service facilities, your every need is catered to.

7 night honeymoon package - FJ\$ 4850.00 for 2  
7 nights in an oceanfront Buree, all meals, sparkling wine and tropical fruit platter on arrival, honeymoon massage - 30 minute couple massage valid on day 1 or 2 of stay, romantic turn down service and Pure Fiji gift nightly in buree, honeymoon candle lit dinner for 2 and a large selection of complimentary activities. ALSO receive a FREE Romantic Wedding. Rates are for 2 adults, excludes Fiji taxes, valid to March 2010.

For further information, please contact the resort on [info@paradisefiji.com](mailto:info@paradisefiji.com)



### GARDEN ISLAND RESORT'S VILLA PLANTATION



Garden Island Resort is extremely excited to be offering Brides and Grooms a wedding location of extraordinary beauty! The Villa Plantation at Soqulu on Taveuni will be available for weddings and receptions with the lucky couple spending their wedding night at the Villa Plantation!

The Soqulu Golf and Country Club also owned and operated by Garden Island Resort offers a fun 9-hole golf course, two tennis courts and a Country Club with swimming pool.

For further information, please contact the Resort Sales and Marketing team on [info@gardenislandresort.com](mailto:info@gardenislandresort.com)

## MUSKET WEDDINGS, THEY'RE 'UASIVI SARA'



Musket Cove Island Resort and Marina are serious about weddings and have designed the ultimate package to exceed any Bride's expectations for their perfect day.

Musket Cove's new *Uasivi Sara* (meaning Superb in Fijian) Wedding Package makes booking a wedding at Musket Cove very simple for the Trade and Guest. Our package includes everything a Bride needs to make her day memorable at a very competitive price. Ms Gloria Osborne, Sales and Event's Coordinator for the Resort who looks after weddings said: 'The response to the new package has been extremely positive from the Trade and we hope it will only assist to increase our wedding business for 2009 by making us very easy to book.'

The package includes everything from the Minister to the bouquet, traditional Fijian Warriors, Chandon to toast and even a couple's massage in the Resort's Mandara Spa. 'With the essentials covered, all the Bride needs to do is turn up!' said Gloria. 'Every wedding is special to us so once a booking is taken for a wedding, we don't take any further bookings for the same day which ensures we concentrate on exceeding the Guest's expectations and they have their pick of wedding and reception venues.'

For further information, please contact Ms Gloria Osborne on [spclevents@musketcovefiji.com](mailto:spclevents@musketcovefiji.com)

## MARAVU TROPICAL WEDDING SPECIAL

Enjoy your most romantic or exotic wedding at small and luxurious Maravu Plantation Resort on peaceful and tranquil Taveuni Island free of charge plus free domestic flights from Nadi to Taveuni return

Maravu Plantation Resort offers the ideal locations for a wedding. The ceremony can be held on the beach, in the gardens, by the pool, at the sunset viewing area with panoramic views of the ocean and islands, on a deserted island beach or in the jungle beside a waterfall.

Stay for 5 nights in an Oceanview Spa Villa or for 6 nights in a Honeymoon Deluxe Suite and receive your Beach Wedding Package free

Stay for 5 nights in The Treehouse or for 6 nights in an Oceanview Spa Villa or for 7 nights in a Honeymoon Deluxe Suite and receive your Jungle Wedding Package free

Stay for 6 nights in The Treehouse or for 7 nights in an Oceanview Spa Villa or for 8 nights in a Honeymoon Deluxe Suite and receive your Deluxe Wedding Package free

For further information, contact the resort on [kiess@connect.com.fj](mailto:kiess@connect.com.fj)





### MALOLO ISLAND RESORT OFFERS FREE WEDDING

Between 01<sup>st</sup> November 2008 and 31<sup>st</sup> March 2009, Malolo Island Resort Fiji is offering a free wedding or renewal of vows ceremony based on a minimum 5 nights stay.

Weddings on Malolo range from the simplest ceremony through to the popular Fijian celebration and include a choice of romantic ceremony locations such as the beach at sunset or amongst the tropical gardens.

For further information, please contact the Sales Manager, Mr. Frank Naivaluwaqa on [sm@ahuraresorts.com](mailto:sm@ahuraresorts.com)

### TAVEUNI ISLAND RESORT WEDDINGS

The highlight of the year has been the many beautiful weddings the resort has been able to share with the guests who have chosen to be married at this little piece of Paradise where no two weddings have been the same.

Each has been unique, exciting and very moving. This happens as the bride and groom can choose all the ingredients for their dream day with the wedding coordinators.

There are so many stunning locations on the property to choose; the beach, sunset deck, lagoon bure, in front of their own bure or on the expansive lawn facing the ocean and colourful sunsets.

Every facet of their day can be made possible by the amazing staff, with zero stress for the couple. From the beginning of the wedding preparations to the climax of the wedding day, there is nothing for the bride and groom to do but relax and enjoy!

For further information please contact the resort on [resort@taveuniislandresort.com](mailto:resort@taveuniislandresort.com) or visit their website on [www.taveuniislandresort.com](http://www.taveuniislandresort.com)

*If you wish to update your subscription details, or remove your address from future mailings, please send an email to [imucunabitu@fjifvb.gov.fj](mailto:imucunabitu@fjifvb.gov.fj).*

*For any further information, please contact Tourism Fiji:*

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