



Friday 4 July 2008

Bula! (Greetings) and welcome to the Fiji me Romance electronic newsletter. Produced and distributed by the Fiji Islands Visitors Bureau. The newsletter provides an up- to- date summary of the latest developments in Fiji's romance market on a quarterly basis.

2008 ROMANCE ME WEDDING GUIDE



The Fiji Islands Visitors Bureau is in the process of producing 10,000 wedding guides including 30 inserts from participating properties. The wedding guide, Fiji Islands Visitors Bureau's official publication for the growing wedding and honeymoon market will be distributed worldwide to the travel trade through all our overseas offices, representatives, major wholesaler and retail partners, major international shows and workshops. The wedding guide will also be downloadable online.

For further information contact FVB Marketing Officer, Ms Inise Mucunabitu on imucunabitu@fijifvb.gov.fj

FIJI IS TOP OF MIND IN MODERN BRIDE MAGAZINE WORLD'S BEST HONEYMOON SURVEY



In the August/September issue of Modern Bride magazine, the results of the "12th Annual Worlds Best Honeymoons Survey" will be published.

The survey is the most in depth survey available detailing what travel agents are recommending to their honeymoon clientele. In the survey, Fiji was ranked #8 for "Overall Favourite Honeymoon Destination in the World", #4 for "The Most Secluded Honeymoon Destination" and #5 for "The Most Romantic Honeymoon Destination".

For further information contact FVB Americas PR, Ms Susan Bejeckian on sbpr@compuserve.com

fiji me.



ROMANCE ME WEBSITE

The Fiji Visitors Bureau will be launching its wedding and honeymoon "Romance Me" website soon. The revamped site is designed to ease navigation and includes requirements, wedding packages, frequently asked questions, testimonials, venues and other product and services available to cater for the wedding and honeymoon market.

For further information, contact FVB, Marketing Officer, Ms Inise Mucunabitu on imucunabitu@fijifvb.gov.fj



MODERN BRIDE OF THE YEAR SWEEPSTAKES

The Fiji Islands Visitors Bureau's North American office has teamed up with Conde Nast Bridal Media in the Modern Bride of the Year competition in 2008. This promotion, in line with a major sweepstakes competition, will be given extensive editorial, online and print coverage, including Brides.com, MySpace and Facebook. The partnership is expected to greatly assist Fiji's efforts in establishing its position as the most ideal destination for destination weddings and honeymoons for the lucrative North American market. Conde Nast Bridal Media is a highly influential source for wedding planning information and regularly engages with 12 million consumers that impact their decision-making process. For further information contact the FVB Regional Director Americas on iji@bulafiji-america.com

FVB TO ATTEND PREMIER BRIDAL EXPO

Fiji Visitors Bureau will be participating in the Auckland Premier Wedding Expo which will be held at the ASB showgrounds, Greenlane Auckland on the 28th September 2008.

The Auckland Premier Show is one of New Zealand's most popular wedding expo. It attracts leading exhibitors from New Zealand and overseas showcasing their latest products and services.

Fiji will be represented by the Fiji Visitors Bureau, Air Pacific, Blue Lagoon Cruises and the Shangri-la's Fijian & Spa Resort.

For further information please contact the FVB Regional Marketing Officer, Mr. Anare Senibulu on anare@bulafiji.co.nz



NZ ROMANCE ROADSHOW A SUCCESS



The Romance Me Fiji roadshow was held from the 05 – 09 May 2008 covering Auckland central and Northshore, Palmerston North, Wellington, Christchurch and Dunedin.

The roadshow was organised to update retail agents on new developments relating to the wedding and honeymoon market.

Participants from Fiji included Treasure Island Resort, Blue Lagoon Cruises, Captain Cook Cruises, Sonaisali Island Resort, Matamanoa Island Resort, Crusoe's Retreat, Wellesley Resort Fiji, Mana Island Resort & Spa, Plantation Island Resort, Lomani Island Resort, Outrigger on the Lagoon, Yasawa Island Resort, Accor Hotels & Resorts Fiji, Warwick Fiji Resort & Spa, Naviti Resort, Toberua Island Resort, Shangri-La's Fijian Resort & Spa and Vomo Island Resort.

The roadshow attracted huge interests and we believe that it could reposition Fiji as a wedding and honeymoon destination in New Zealand

For further information, contact the FVB Regional Marketing Officer, Mr. Anare Senibulu on anare@bulafiji.co.nz

CREA TRAVELLER WEDDING PROMOTION

Fiji Visitors Bureau Japan in cooperation with Air Pacific worked on a joint promotion and brought in a two-member crew from Crea Traveller from the 08th – 16th June 2008 covering up-market properties to feature in their July issue. Participating properties included the Shangri-La's Fijian Resort, Myola Plantation, Likuliku Lagoon Resort, Mana Island Resort, Vatulele Island Resort and the Fiji Beach Resort & Spa.

Crea Traveler is a famous magazine featuring various countries in the world and targets people who look for unique, exotic and exclusive destinations.

For the July edition, Crea Traveller will tie in Travel Wedding Style and focus on unique and dream wedding and honeymoon destination.

For further information contact Fiji Visitors Bureau Japan office on info@bulafiji-jp.com

PROFESSIONAL WEDDING PHOTOGRAPHY

Ocean Studio Fiji owned and operated by Mr Yoshi Kawai demonstrates his years of experience resulting in creative, dramatic and romantic images.

Mr Kawai, a professional photographer offers the finest quality of wedding photos and videos in Fiji.

For further information on packages, please contact oceanstudiofiji@or.tv or visit their website www.oceanstudiofiji.or.tv





NAVUTU STARS RESORT VOTED AMONG THE SEXIEST RESORTS IN THE WORLD



The Navutu Stars Resort in Fiji has been judged as one of the "Sexiest Resorts in the World" by Conde Nast Johansens for 2008.

Navutu Stars Resort is in Fiji's ultimate, eco-luxury tropical-island sanctuary.

With three pristine white beaches that proudly feature energy-autonomous living with solar power, organic gardens and fresh spring water sourced from natural bores, it is no wonder that Navutu Stars is among the sexiest in the world and described as "Rustic Chic" by Vogue.

For further information contact Anthony Rola at Navigate Oceania on Anthony@navigateoceania.com

ROYAL DAVUI ISLAND FIJI AWARDED MOST EXCELLENT ROMANTIC HIDEAWAY

Royal Davui Island Fiji has again been judged as the "Most Excellent Romantic Hideaway" in the Atlantic, Caribbean and the Pacific Islands by Condé Nast Johansens for 2008.

Offering the ultimate in private island living on an exotic location, atop a living barrier reef system, Royal Davui Island presents unequalled privacy, tranquility and exclusivity, earning it the most prestigious award that it first won in 2007.

For further information visit www.royaldavui.com



TADRA TARGETS WEDDINGS



Tadra has evolved into Fiji's leading wedding specialist with over a decade's worth of experience.

Tadra's Wedding Collection offers a select range of options but Tadra encourages custom design so that couples are able to create their own unique wedding. Planning from the beginning to end including coordination, set-up, liaison with hotels and resorts locally, flowers, decoration, themed events including stag and hens nights, beauty services, music and entertainment, cakes, wedding favours, etc.

For further information contact Tadra Weddings on tadra@connect.com.fj



TAVEUNI ISLAND RESORT'S TEMPTATION PACKAGE

Taveuni Island Resort & Spa is offering a stay 7 nights and pay only 5 nights special. The package includes 7 nights accommodation, all meals, transfers to and from the airport, bottle of champagne and sulu on arrival and a romantic candle-lit dinner at the lagoon bure.

Taveuni Island Resort & Spa, is one of Fiji's luxurious honeymoon accommodation, a perfect destination for those seeking a luxurious, romantic and adventurous location and ideal for honeymooners or couples seeking the ultimate hideaway. For further information contact Taveuni Island Resort & Spa on resort@taveuniislandresort.com



SENIKAI'S FLOATING SPA



Senikai Spas has extended their services offering an ultimate floating spa cruise.

The Floating Spa offers twilight cruises around Nadi Bay and includes canapés, a welcome glass of champagne and therapeutic massages.

For further information contact Senikai Spas on sales@senikaispas.com.fj or visit www.fijisenikaispas.com

If you wish to update your subscription details, or remove your address from future mailings, please send an email to imucunabitu@fjifvb.gov.fj.

For any further information, please contact the Fiji Islands Visitors Bureau:

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